



MAURICE J. "SULLY" SULLIVAN

**SULLY SPENT HIS LIFE
GIVING TO THE COMMUNITY.
HIS LEGACY CONTINUES**

Throughout his lifetime, Foodland founder Maurice J. "Sully" Sullivan gave generously to many causes and encouraged the spirit of giving in others. It is in his honor that we present Give Aloha, Foodland's Annual Community Matching Gifts Program.

GIVE ALOHA AT FOODLAND, SACK N SAVE AND FOODLAND FARMS TO HELP US RAISE FUNDS!

The **University Laboratory School** is participating in ***Give Aloha, Foodland's Annual Community Matching Gifts Program***. This program honors Foodland's founder, Maurice J. "Sully" Sullivan, and continues his legacy of giving back to the community.

How It Works

From September 1-30, customers are invited to make donations of up to a cumulative total of \$249 (per person, per organization) at checkout to their favorite Hawai'i non-profit organization registered in the Give Aloha program. Donations are accepted at any Foodland, Sack N Save or Foodland Farms checkout. A code is assigned to each organization for donation tracking at checkout. This year, Foodland and the Western Union Foundation will match each donation up to a total of \$300,000 for all organizations combined. If total customer donations exceed the matching gift, the matching gift will be divided proportionately among all participating organizations.

ULS registration code is 77698.

How To Donate

At checkout, present your Maika'i Card and inform the cashier that you would like to make a donation to the **University Laboratory School**. If you do not have a Maika'i Card, you may request one. **Our five digit registration code is 77698.** Your donation will be added to your grocery purchase total. You may give up to \$249 per organization (donations exceeding \$249 will not be matched). The amount you have donated to us and the name of our organization will appear on your receipt. Any donation must be made payable to Foodland, Sack N Save or Foodland Farms. Donor names will not be released to our organization, so if you would like us to know of your gift, please contact us directly so that we may properly acknowledge your gift.

Are These Contributions Tax Deductible?

These contributions are tax deductible to the full extent of the law. **Please save your store receipt for tax purposes since it will be the only record you will have of your donation.**

****How Matching Gifts Will Be Calculated***

Matching Gifts will be calculated after the end of the program. Organizations will receive 100% of all customer donations given to their organization, plus their percent of Foodland's \$300,000 matching gift. The portion of the matching gift that each organization will receive will be based on the total dollar amount of customer donations designated to that organization as a percent of all customer donations received for all organizations.

The University Laboratory School thanks you for your generous support!

University Laboratory School's registration code is 77698.